



**CLUB  
MANAGERS  
ASSOCIATION  
OF AMERICA**

## CMAA Subsequent Recognitions

### Certification Maintenance Requirement (CMR)

All CCM designations are awarded for a period of five years. All CCMs, except those in Retired membership status, will be required to earn at least 120 certification credits during their five-year certification period to maintain their CCM designations. At least half of the 120 credits must be CMAA Education credits. CCMs meeting these requirements will maintain their designation for another five-year period.

### Honor Society

Membership in CMAA's Honor Society is open to club managers who meet the following criteria:

- Achievement of 400 additional credits beyond certification with a minimum of 150 credits from CMAA/CMI-endorsed education programs;
- Active membership status for a minimum of nine years; and
- Successful completion of BMI IV or BMI V

### Certified Chief Executive (CCE)

The Certified Chief Executive designation was developed to recognize those managers who have shown the ability to successfully serve as the most senior manager in a club. The CCM designation is still the "hallmark of professionalism" within the club industry. The CCE designation is meant to augment the CCM designation, not replace it.

In order to qualify for the CCE designation, members must:

- Be an Active status member of CMAA;
- Have achieved the CCM designation;
- Have obtained the Honor Society status;
- Have successfully completed BMI IV and BMI V;
- Have served as the top executive in a club (i.e., GM, CCO, CEO) for a minimum of five years (can be from multiple clubs);
- Submit the CCE Petition Form To CMAA;
- Submit a current resume documenting their previous positions;
- Submit a notarized CCE Verification Form from their current club president verifying that they have served as the top executive for at least five years (if a member has not been at their current club as the chief executive for five years, a notarized CCE Verification Form is required from their previous club(s) to verify the five-year period; and
- A \$75 administrative fee must be included with the CCE Petition. This fee covers the administration and recognition of the CCE designation.

## Master Club Manger (MCM)

The Master Club Manager (MCM) designation is a certification and recognition program for a special group of professionals who have made extraordinary and long-lasting contributions to the club industry.

The MCM designation is awarded to club managers who meet the following criteria:

- Attainment of the CCM designation and Honor Society membership;
- Achievement of 200 additional credits beyond Honor Society with a minimum of 100 credits from CMAA/CMI-endorsed education programs;
- Active membership status for a minimum of 11 years;
- Successful completion of BMI IV and BMI V;
- Successful completion of Master Club Manager Profile and Monograph; and
- CMAA World Conference educational presentation based on Monograph.

Additional information about the MCM designation is available from the Education Department or on the CMAA website at [www.cmaa.org/prodev/mcm](http://www.cmaa.org/prodev/mcm).