



JAMES D. PEARCE MEMORIAL SCHOLARSHIP APPLICATION GUIDELINES

The James D. Pearce Scholarship for members of the TLSC is named in memory of Mr. James D. Pearce, CCM. In 1993, in the wake of Mr. Pearce illness, many members of the TLSC collected and gave money to Mr. and Mrs. Pearce to help with their expenses. After the passing of Mr. Pearce, Mrs. Pearce gratefully returned the funds to the chapter in hopes that it would be put to use. In 2004, the James D. Pearce Scholarship Fund was established in memory of CMAA Past President and TLSC member Mr. James D. Pearce. The purpose of this scholarship is to provide tuition support to assistant and general managers interested in pursuing the Certified Club Managers (CCM) designation.

Mr. James D. Pearce was a graduate of Cornell University in the School of Hotel and Restaurant Management as well as a ROTC student. Upon graduation, he served two years in the Air Force. After leaving the Air Force followed by a short tenure as the assistant manager at the Colgate University student union commissary, Mr. Pearce took his first club job as the manager of the Galesburg Club in Galesburg, Illinois. While at his next club, the Binghampton Club in New York, he met his wife of 35 years, Marilyn. They have two children, Douglas and Linda. Mr. Pearce's club career was extensive including Rainer Club, Seattle WA; Little Rock Club, Little Rock, AR; Quincy Country Club, Quincy, IL; the Petroleum Club of Wichita, KS; and then to Texas where he took over management of the Dallas Club and became a member of the Texas Lone Star Chapter in 1986.

In 1989 he ran for Secretary/Treasurer of Club Managers Association of America and won. He proceeded up the chairs, and was made President of the Association in 1991. As reported in the Club Management Magazine 1991: "In ascending to the Presidency, Pearce reminded those at the CMAA conference of the four words he had emphasized in running for office two years earlier at the CMAA conference in Honolulu – *Pride* in being a club manager, *humility* is that little voice that says you can do better, *gratitude* at the help he has received over the years from CMAA, and *commitment* to fill his obligations to the organization."

Mr. Pearce was respected and loved by his peers. He was truly a friend to many and a role model to all.

SCHOLARSHIP AWARDS

TLSC will award up to two (2) scholarships annually, based on the availability of funds and merit of application. In order to help recipients meet certification requirements and prepare them for the CCM exam, each scholarship will cover the registration fee associated with the following programs:

BMI Club Management
BMI Leadership Principles
BMI GM/COO Concept
BMI Golf Management
BMI Food & Beverage Management
CMAA Mid Management Conference
Certification Review Course
CCM Exam Fees

Scholarship awards will be granted based on recommendations made by the TLSC Scholarship Committee and approved by the TLSC Board of Directors.

WHO SHOULD APPLY

Any TLSC member who is dedicated to attaining the CCM designation is invited to apply.

APPLICATION REQUIREMENTS

To apply for the James Pearce Memorial Scholarship, you must complete the following:

1. Request an application from the TLSC Managing Director
2. Return the application to the **TLSC Managing Director by September 15th**
3. Enclose a copy of your current resume
4. Enclose two letters of recommendation from peers within your chapter
5. Write an essay (between 500-1000 words) addressing the following components:
 - a. Describe in detail your career objectives and goals
 - b. Detail the reasons you wish to pursue your CCM designation
 - c. Describe your specific interests within the private club management field

Please Note: All applications, essays, and other required attachments must be typed and must meet all of the requirements listed above to be considered.

RESTRICTIONS

- Receiving the scholarship does not in any way guarantee the awarding of the CCM designation
- The scholarship only applies to programs/courses not yet taken
- The scholarship must be used within three (3) years of receipt
- All monies granted for the scholarship will be made directly to CMAA on behalf of the recipient