



# TEXAS LONE STAR CHAPTER OF CMAA SPONSORSHIP & ADVERTISING FORM

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Website: \_\_\_\_\_

Please indicate your sponsorship level or Membership Roster advertisement below:

Sponsorship Packages:		Price:
_____ Platinum Sponsorship	(Includes Tab Roster Advertisement)	\$7,500
_____ Winter Meeting	_____ Summer Meeting	_____ Fall Meeting
_____ Gold Sponsorship	(Includes Full Page Roster Advertisement)	\$4,500
_____ Winter Meeting	_____ Summer Meeting	_____ Fall Meeting

Membership Roster Advertising:	Ad Dimensions:	Price:
_____ Back Cover - 1 available	6.5" x 9"	\$2,500
_____ Tab Advertisement - 4 available	5" x 8"	\$2,000
_____ Full Page Advertisement	5" x 8"	\$1,000

Ad sizes are displayed as width x height. All ads are full color and must be submitted in high-resolution PDF or JPEG formats. Please email advertising copy to [sam@texascmaa.org](mailto:sam@texascmaa.org)

Editorial Calendar:	
Partnership Program Deadline	Friday, April 27, 2018
Advertising Copy Deadline	Friday, May 11, 2018

Please mail or email this form and a copy of your company logo in JPEG format to [sam@texascmaa.org](mailto:sam@texascmaa.org).

Make checks payable to:

Texas Lone Star Chapter  
1415 South Voss, Ste. 110, #397  
Houston, Texas 77057

Thank you for your support and look forward to partnering with you.

Form Continues on Back

## Partnership Benefits

### Industry Networking Events

Our Vendor Appreciation events are specifically designed to give you access to our members and provide an atmosphere for you to establish relationships and cultivate them over years to come. Three of our four Regions host these networking events, providing exposure to managers throughout the State.

### State Meetings

The Texas Lone Star Chapter hosts four statewide events: Winter State Meeting, Summer State Meeting and the Fall State Meeting. Each event is a two and a half day workshop consisting of education, networking and social events.

### Manager Liaison Program

Specifically for Platinum and Gold Sponsors, this program is designed to keep you in the loop throughout the year on upcoming events and Chapter news. If you need an introduction to a specific club or manager, your assigned Manager Liaison will be happy to accommodate you.

### Membership Roster & Website Recognition

The Membership Roster is a full-color binder containing contact information for all Texas Lone Star Chapter managers and their clubs.

All vendor partners receive a logo link on the Preferred Vendor page of the Texas Lone Star Chapter website.

## Copy & Contract Regulations

- Member contact information is for individual solicitation only. Any mass solicitation must be approved by and sent through the Chapter Managing Director.
- Cancellations are not accepted after advertisement closing deadline.
- If copy is not received by the copy due date, copy from previous Membership Roster will run. If no previous copy is available, client is liable for cost of contracted space. Advertiser's company name and contact information will be published in the allocated space.
- Requests for special positioning are given consideration, but no guarantee is made unless the position is included in the contract.
- All advertisers are accepted and published on the representation that the advertiser and/or advertising agency are properly authorized to publish the entire contents and subject matter thereof. It is understood that the advertiser and/or agency will indemnify and save the publisher harmless from and against any loss, expense or other liability resulting from any claims or suits that may arise out of the publication of such advertisements.
- By placing an advertising order, advertiser/agency agrees to pay charges for said advertisement. In the event advertiser/agency defaults on payment for charges due, advertiser/agency assumes all liability for fees and sums incurred in collection including, but not limited to, collection fees, attorney fees and court costs.