

PARTNERSHIP PROGRAM

Texas Lone Star Chapter



**TEXAS
LONE STAR
CHAPTER**
CLUB MANAGEMENT
ASSOCIATION OF AMERICA

The Texas Lone Star Chapter (TLSC) of CMAA invites you to partner with over 270 club managers representing nearly 150 private clubs throughout Texas. As the most effective way to reach club managers in Texas, our Partnership Program offers you the kind of access, visibility and opportunities to build lasting professional and personal relationships.

The Partnership Program offers you the opportunity to make the most of your marketing dollars through impactful benefits designed to directly reach club decision makers. Our members represent the finest country clubs, city clubs, athletic clubs and yacht clubs in Texas!

ADVERTISING

The TLSC publishes a printed membership directory, which includes a Buyer's Guide and full-color advertising options for our partners. The various formats and associated benefits are as follows:

TAB ADVERTISEMENT - \$2,000

- Full Page tab/divider advertisement (full color)
- Access to attend exclusive Chapter networking meetings
- Listing in the Texas Lone Star Chapter's online Buyer's Guide
- Two copies of the TLSC Membership Roster
- Electronic copy of the TLSC membership Roster



FULL PAGE ADVERTISEMENT - \$1,000



- Full Page advertisement (full color)
- Access to attend exclusive Chapter networking meetings
- Listing in the Texas Lone Star Chapter's online Buyer's Guide
- One copy of the TLSC Membership Roster

BACK COVER ADVERTISEMENT - \$2,500

- Advertisement on the back cover of the Membership Roster
- Access to attend exclusive Chapter networking meetings
- Listing in the Texas Lone Star Chapter's online Buyer's Guide
- Two copies of the TLSC Membership Roster
- Electronic copy of the TLSC Membership Roster

SPONSORSHIPS



PLATINUM - \$7,500

- Title sponsor for one of three TLSC Statewide Meetings and recognition on all marketing materials associated with State Meeting
- 30-minute presentation opportunity at sponsored State Meeting
- Invitation for two representatives to attend all three State Meetings
- Invitation to exclusive networking events
- Access to attend all Regional meetings
- Prominent listing in the TLSC online Buyer's Guide
- Full Page Tab Advertisement in the TLSC Membership Roster (\$2,000 value)
- Member contact information in electronic format (upon request) and two copies of the printed Membership Roster
- Logo recognition in the Membership Roster and TLSC website
- Access to the TLSC's Mobilize online community

GOLD - \$4,500

- Participating sponsor for one of three TLSC Statewide Meetings and recognition on all marketing materials associated with State Meeting
- Invitation for two representatives to attend all three State Meetings
- Invitation to exclusive networking events
- Access to attend all Regional meetings
- Prominent listing in TLSC online Buyer's Guide
- Full Page Advertisement in the TLSC Membership Roster (\$1,000)
- Member contact information in electronic format (upon request) and two copies of the printed Membership Roster
- Logo recognition in the Membership Roster and TLSC website
- Access to the TLSC's Mobilize online community

BRONZE - \$3,000

- Invitation to exclusive networking events
- Access to attend all Regional meetings
- Prominent listing in TLSC online Buyer's Guide
- Full Page Advertisement in the TLSC Membership Roster (\$1,000)
- Member contact information in electronic format (upon request) and two copies of the printed Membership Roster
- Logo recognition in the Membership Roster and TLSC website



ADVERTISING SPECS

Full Page Advertisement	5" x 8" portrait
Tab Advertisement	5" x 8" portrait
Back Cover Advertisement	6.5" x 9" portrait

Ad sizes are displayed as
width x height

All ads are full color and must be
submitted in high-res formats



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