

**TEXAS
LONE STAR
CHAPTER**

**PARTNERSHIP
PROGRAM**



WHO WE ARE

The Texas Lone Star Chapter (TLSC) of the Club Management Association of America (CMAA) is the professional association for managers of membership clubs. The TLSC is comprised of 300 members, representing more than 130 clubs throughout the State of Texas. As CMAA's fourth largest Chapter, the Texas Lone Star Chapter proudly promotes the value of professional development and camaraderie among its members and corporate partners.

HOW WE CAN PARTNER WITH YOU

The TLSC Partnership Program is a collaborative effort between Texas Lone Star Chapter leadership, TLSC members and organizations that have demonstrated an interest in supporting the club industry. The program has a longstanding and successful track record of aligning club management professionals with companies committed to serving the industry, through:

- exclusive face-to-face networking opportunities
- marketing opportunities through TLSC digital platforms
- exhibit opportunities at our Partner Showcase
- relationship building and boosting brand awareness with clubs that can benefit from your products and services



TEXAS LONE STAR CHAPTER PARTNERSHIP LEVELS



LONE STAR
\$20,000



SILVER SPUR
\$13,000



WILDCATTER
\$6,000










































































RANGER
\$3,500



LONGHORN
\$1,500



EXHIBITOR
\$1,150

	Lone Star	Silver Spur	Wildcatter	Ranger	Longhorn
Complimentary attendance at State Meetings Complimentary attendance at Region Meetings Complimentary attendance at TLSC World Conference Happy Hour Complimentary attendance to TLSC Partner Golf Tournament Discounted rate for TLSC Partner Golf Tournament	    	    	    	  	 
30-minute speaking opportunity during all (3) TLSC State Meetings 30-minute speaking opportunity during a (1) TLSC State Meeting Priority consideration for Region meeting education opportunities Introduction of speakers during TLSC State Meetings Chapter webinar opportunities	 	  	 		
Title sponsor for TLSC Partner Showcase and reception Speaking opportunity during Partner Showcase reception Exclusive exhibit table at all (3) State Meetings Complimentary exhibit table with priority location Discounted exhibit table with priority location Exclusive exhibit opportunity for the duration of the Summer State Meeting	    	 	 		
Access to the TLSC's website & mobile app - including member directory Logo recognition on the home page of the Chapter website Listing in the TLSC Online Buyer's Guide Logo listing on all Region meeting announcements Logo listing on all (3) State Meeting marketing collateral Logo recognition in TLSC Managing Director's email signature Member contact list in Excel format- available upon request Advertising in printed membership roster	         	         	         	 	 

LONE STAR – \$20,000

NUMBER AVAILABLE - 1

3-YEAR DISCOUNT - \$17,000



MEETING & MEMBER ACCESS

- Complimentary attendance at all (3) State Meetings - 2 attendees
 - Additional representatives may attend at the member rate
- Exhibit table available during 3 State Meetings
- Complimentary attendance at all Region meetings - 2 attendees
- Complimentary attendance at TLSC World Conference Happy Hour - 4 attendees
- Complimentary attendance for the TLSC annual Partner Golf Tournament - 2 attendees
 - Additional representatives may attend at a discounted rate

PRESENTATION OPPORTUNITIES

- 30-minute speaking opportunity during all (3) State Meetings
- Priority consideration for Region meeting education opportunities
- Chapter webinar opportunities

PARTNER SHOWCASE

- Title sponsor for TLSC Partner Showcase during Summer State Meeting
- Speaking opportunity during Partner Showcase reception
- Complimentary exhibit table with priority location at Partner Showcase and reception
- Exclusive exhibit opportunity for duration of the Summer State Meeting (days 2 and 3)

LONE STAR – CONTINUED



MARKETING & ONLINE BENEFITS

- Access to the TLSC's website & mobile app - including member directory
- Logo recognition on the home page of the Chapter website
- Spotlight listing in TLSC Online Buyer's Guide
- Logo listing on all Region meeting announcements
- Logo listing on all (3) State Meeting marketing collateral
- Logo recognition in TLSC Managing Director's email signature
- Member contact list in Excel format - made available upon request
- Back cover advertisement in TLSC printed membership roster
- Tab advertisement in TLSC printed membership roster
- Copies of TLSC printed membership roster

ADDITIONAL BENEFITS

- Recognition for donation of items at events - swag, door prizes, raffle items, etc.
- Personal support from Chapter Managing Director to make appropriate introductions
- Golf for four at select member clubs - including cart and lunch
 - must be coordinated through the Managing Director

SILVER SPUR – \$13,000

NUMBER AVAILABLE - 4

3-YEAR DISCOUNT - \$11,000



MEETING & MEMBER ACCESS

- Complimentary attendance at all (3) State Meetings - 2 attendees
 - Additional representatives may attend at the member rate
- Complimentary attendance at all Region meetings - 2 attendees
- Complimentary attendance at TLSC World Conference Happy Hour - 3 attendees
- Discounted rate for the TLSC annual Partner Golf Tournament

PRESENTATION OPPORTUNITIES

- 30-minute speaking opportunity during a (1) State Meeting
- Priority consideration for Region meeting education opportunities
- Chapter webinar opportunities

PARTNER SHOWCASE

- Complimentary exhibit table with priority location at Partner Showcase and reception
- Exclusive exhibit opportunity for duration of the Summer State Meeting (days 2 and 3)

SILVER SPUR – CONTINUED

MARKETING & ONLINE BENEFITS

- Access to the TLSC's website & mobile app - including member directory
- Logo recognition on the home page of the Chapter website
- Spotlight listing in TLSC Online Buyer's Guide
- Logo listing on all Region meeting announcements
- Logo listing on all (3) State Meeting marketing collateral
- Member contact list in Excel format - made available upon request
- Tab advertisement in TLSC printed membership roster
- Copies of TLSC printed membership roster

ADDITIONAL BENEFITS

- Recognition for donation of items at events - swag, door prizes, raffle items, etc.
- Personal support from Chapter Managing Director to make appropriate introductions
- Golf for four at select member clubs - including cart and lunch
 - must be coordinated through the Managing Director



WILDCATTER – \$6,000

NUMBER AVAILABLE -15

3-YEAR DISCOUNT - \$5,000



MEETING & MEMBER ACCESS

- Complimentary attendance at all (3) State Meetings - 2 attendees
 - Additional representatives may attend at the member rate
- Complimentary attendance at all Region meetings - 2 attendees
- Complimentary attendance at TLSC World Conference Happy Hour - 2 attendees
- Discounted rate for the TLSC annual Partner Golf Tournament

PRESENTATION OPPORTUNITIES

- Priority consideration for Region meeting education opportunities
- Introduction of speakers during State Meetings

PARTNER SHOWCASE

- Discounted exhibit table with priority location at Partner Showcase and reception - 35% discount
- Exclusive exhibit opportunity for duration of the Summer State Meeting (days 2 and 3)

WILDCATTER – CONTINUED

MARKETING & ONLINE BENEFITS

- Access to the TLSC's website & mobile app - including member directory
- Logo recognition on the home page of the Chapter website
- Spotlight listing in TLSC Online Buyer's Guide
- Logo listing on all Region meeting announcements
- Logo listing on (1) State Meeting marketing collateral
- Member contact list in Excel format - made available upon request
- Full page advertisement in TLSC printed membership roster
- Copies of TLSC printed membership roster

ADDITIONAL BENEFITS

- Recognition for donation of items at events - swag, door prizes, raffle items, etc.
- Personal support from Chapter Managing Director to make appropriate introductions



RANGER – \$3,500

MEETING & MEMBER ACCESS

- Complimentary attendance at all Region meetings - 2 attendees
- Complimentary attendance at TLSC World Conference Happy Hour - 2 attendees
- Discounted rate for the TLSC annual Partner Golf Tournament

PARTNER SHOWCASE

- Discounted exhibit table for Partner Showcase and reception - 20% discount

MARKETING & ONLINE BENEFITS

- Priority listing in TLSC Online Buyer's Guide
- Logo listing on all Region meeting announcements
- Full page advertisement in TLSC printed membership roster
- Copies of TLSC printed membership roster

ADDITIONAL BENEFITS

- Personal support from Chapter Managing Director to make appropriate introductions



LONGHORN – \$1,500

MEETING & MEMBER ACCESS

- Complimentary attendance at TLSC World Conference Happy Hour - 1 attendee
- Discounted rate for the TLSC annual Partner Golf Tournament

MARKETING & ONLINE BENEFITS

- Listing in TLSC Online Buyer's Guide
- Full page advertisement in TLSC printed membership roster
- Copies of TLSC printed membership roster

EXHIBITOR – \$1,150

- Exhibit table for Partner Showcase and reception
- Tickets to Partner Showcase reception - 2 attendees
- Company information sent do attendees prior to showcase
- 6' exhibit tables include:
 - table linen & 2 chairs - you may also bring your own branded linen
 - additional fees may apply for access to power



HORSESHOE BAY RESORT.
TEXAS HILL COUNTRY

SUNDAY, JULY 21, 2024





THANK YOU FOR YOUR INTEREST!

Sam Brewster
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214-336-7617

PARTNERSHIP APPLICATION & PAYMENT FORM

